

Sinclair
Broadcasting's
decision to force
their stations to
air an anti-Kerry
"documentary"
(actually an op-ed
piece), without
meeting equal time
requirements days
before the election
is a clear example
of the dangers of
corporate media
consolidation and
their desire to use
this consolidation
to push their
political agenda on
the viewers they
reach by using the
airwaves that are
owned by us the
general public.

Sinclair uses the
public airwaves free
of charge, and is
obligated by law to
serve the public
interest. But when
large companies
control the
airwaves, we get
more of what's good
for the bottom line
and less of what we
need for our
democracy. Instead
of something
produced at "News
Central" far away,
it's more important
that we see real
people from our own
communities and more
substantive news
about issues that
matter, not
political propaganda
disguised as news.

Sinclair's actions
show why we need to
strengthen media
ownership rules, not
weaken them. This is
a clear example of
what experts said
would happen when
corporations were
allowed to acquire
numerous media
outlets. This type
of direction from

the top of Sinclair
is clearly an effort
to push their agenda
on those that they
are supposed to
serve. They show
why the license
renewal process
needs to involve
more than a returned
postcard. Thank you.